

MERINO'S CORPORATE SOCIAL RESPONSIBILITY

When we refer to *corporate social responsibility (CSR)* at Merino, we are describing a mindset that instills socially responsible thinking coupled with formulating a strategy to use our skills and resources thereby creating a positive change in the livelihood of the underprivileged. Our willingness and commitment towards CSR was conceived much prior to the time it was made a part of statutory enactment for imparting a part of our business profits towards larger good.

Recently in July' 2016, Government of India, Ministry of Finance under section 35AC of Income Tax Act, 1961 has approved:

- 1) Education Relief Program, under which, Mid-Day meal, Expenditure for Arunodaya Bidyalaya School and School's construction work
- 2) Swachh Bharat Yojana, under which construction of public toilets, construction of kitchen and pump set of drinking water.

Click the 35AC ORDER and the NOTIFICATION to see the prominent order display.

MISSION STATEMENT

We wish to serve the cause to create a healthy and enlightened life for the needy while fulfilling the responsibility of conservation of scarce natural resources and ensuring environmental sustainability.

FOCUS

As a concerned corporate citizen, we believe our duty is to give back some support to the weaker sections of society through our sustained projects. The focus is on the following projects or programs which the Company shall be undertaking from the Financial Year 2014-15 through contributions made to its dedicated registered CSR Trust namely Sri Hara Kasturi Trust, formed specifically for this purpose.

- (a) Health Care
- (b) Education
- (c) Conservation

PROJECTS FOR IMPLEMENTATION

HEALTH CARE

- Our endeavour would be to combat spreading of various diseases, particularly Tuberculosis with special emphasis in adjoining village areas where our factories are situated.
- Establishing dispensaries, mobile medical vans and doctors to render quality health service to the needy
- Preventive Health care through awareness programmes and follow up treatment on patients over a given time span
- Supplementing medical treatment with Yogic Exercise and herbal based Ayurvedic Medicines



- Voluntary donations to medical institutions

EDUCATION

The Company shall empower the education movements in India:

- By way of affording equal opportunity to deserving and needy students for studies;
- By publishing books for student welfare to promote Indian values
- Continue the initiative ANNAPOORNA, which is a participation in the "Swami Vivekananda" Mid-day, Meal Program through which nutritious and hygienic meals shall be provided to students and includes girls studying in primary schools thus boosting the health and nutrition of children belonging to the weaker sections of society.
- This program is considered as one of the basic blocks of nation building. It is a landmark service in the field of Health and Education
- Voluntary donations to educational institutions

CONSERVATION

1. Conservation of natural resources and ensuring environmental sustainability
2. Actively work towards reducing pressure on natural resources by adopting an effective pro-environment stance alongside adhering to eco-conservationist standards.
3. Continue to take the following environment friendly measures at our factories, some of them being:
 - Using eco-friendly agro waste-fuel for power generation
 - Developing a 'Green Belt' planting flowers, grass and trees
 - Planned planting of trees in neighboring areas every year
 - Implementation of Environment Waste Management Programmes in all processes
 - Usage of Chemical Fertilizers complimented by vermicompost made from potato peels.
 - Usage of Boiler ash in brick making

FORMATION OF CSR COMMITTEE

In order to ensure due compliance with the requirements of the Companies Act, 2013, a CSR Committee of the Board was formed on 06.02.2014 and the following Terms of Reference were adopted:

- To ensure compliance with all aspects of the CSR Notifications including the Act and Rules framed thereunder from time to time;
- Identification of the agency(ies) through which the CSR activities or part thereof will be channelized;
- Formulate and recommend to the Board a CSR Policy indicating activities to be undertaken by the Company as specified under the Act;
- Ascertain and Recommend the amount of expenditure to be incurred in this



- respect during a given period;
- Monitor the CSR Policy of the Company from time to time;
 - Report all such activities to the Board as may be required to be done to ensure compliance as per applicable laws for the time being in force.

The Committee is headed by the Executive Chairman and comprises the Managing, Whole-time and an Independent Director of the Company. All policy decisions towards undertaking the projects shall be approved by the Committee. The Company Secretary acts as the Secretary to the Committee.

ORGANISATIONAL MECHANISM

The projects as aforementioned shall be identified with the advice of the Committee which has been formed for this purpose. Thereafter, the decisions will be transmitted to the Administration Department of the concerned factory or office or area as the case may be, through the Company Secretary. The Committee shall monitor the implementation of the projects, from time to time, through reports of activities from the concerned officials and assessing the quantum of expenditure, depending upon the stages of implementation of the projects through effective in-house budgeting mechanism, MIS and financial control.

The identified officials stationed at various places shall physically implement the projects at the field level discussing issues that may arise there from with the local authorities and administrative bodies.

COMMITMENT TOWARDS SOCIETY

In the present day, this policy is aimed at aligning the Company's CSR activities as per Schedule VII of Companies Act, 2013 adhering to all such stipulations / requirements as laid down by the Act and Rules framed thereunder.

The surplus arising out of the CSR projects or programmes or activities shall not form part of the business profits of the Company.

The Company shall strive towards this mission of social development while adopting an ethos of compassion and care for the weaker sections of the society.

